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# VEDAMRITA FRANCHISE PROFILE



[www.vedamrita.com](http://www.vedamrita.com)

## MISSION

Vedamrita is committed to revolutionizing healthcare by integrating the time tested wisdom of Ayurveda, Naturopathy, and Yoga to provide holistic wellness solutions across India. Our mission is to empower individuals to achieve optimal health and well-being through personalized and effective treatments, fostering natural healing and preventive care. We aim to restore balance to the body, mind, and spirit, offering a comprehensive approach to health that nurtures both physical and emotional well-being.

## VISION

Our vision is to be the leading provider of holistic healthcare services, promoting the ancient practices of Ayurveda, Panchkarma, Naturopathy, and Yoga as a way of life for people worldwide. We aspire to create a healthier, happier, and more balanced society by offering accessible, affordable, and high-quality health solutions that align with nature's healing principles. Vedamrita envisions a future where traditional healing methods are seamlessly integrated with modern healthcare to foster sustainable wellness and long-term vitality for generations to come.



Knowledge  
is the key that unlocks  
the door to limitless  
possibilities.

*Acharya*

**SHUBHAM BARWALA**

(MD & CEO Vedamrita)

# Vedamrita Healthcare

## Private Limited

**About Us** Vedamrita Healthcare Private Limited is a leading provider of holistic wellness solutions in India, specializing in traditional healing practices such as Ayurveda, Panchkarma, Naturopathy, and Yoga. With a commitment to improving the overall well-being of individuals, Vedamrita offers a wide range of healthcare services designed to restore balance to the body, mind, and spirit. Our approach combines ancient therapeutic methods with modern healthcare practices, ensuring that our clients receive the highest standard of care for both prevention and treatment.

At Vedamrita, we believe in the power of nature's healing and strive to empower individuals to take charge of their health through natural and sustainable methods. Whether through personalized Panchkarma therapies, rejuvenating Naturopathy treatments, or the holistic benefits of Yoga, we cater to a wide array of health needs, from chronic ailments to preventive wellness.

Our team of experienced and certified practitioners, along with state-of-the-art facilities, ensures that every client receives a customized treatment plan aimed at achieving long-term health goals. With a presence across India, Vedamrita is dedicated to creating a healthier future for all, rooted in the rich heritage of India's traditional healing systems.



# Why Choose **Vedamrita Franchise?**

**Established Brand with Trust :** Vedamrita is a well-known and trusted name in the field of Ayurveda, Panchkarma, Naturopathy, and Yoga. Partnering with us means aligning with a brand that has a strong reputation for providing quality healthcare services.

**Holistic Healthcare Expertise :** As a leader in holistic health solutions, Vedamrita offers a comprehensive approach to well-being, combining time-tested therapies with modern practices. This unique blend ensures a broad customer appeal and a growing demand for our services.

**Comprehensive Support :** From training to marketing, we provide extensive support to our franchise partners. You'll receive guidance on operations, staffing, and customer management, ensuring smooth business operations from day one.

**Lucrative Market Opportunity :** With a rising trend towards natural and preventive healthcare, the demand for Ayurveda and alternative healing methods is on the rise. This offers a profitable opportunity in a rapidly growing wellness sector.

**High-Quality Standards :** Vedamrita maintains the highest standards of care and service quality. As a franchisee, you will benefit from our expertise in delivering premium treatments, which helps in customer retention and business growth.

**Exclusive Territory Rights :** As a Vedamrita franchise partner, you can secure exclusive rights in a specific territory, minimizing competition and increasing your potential for success.

**Innovative Wellness Programs :** With a diverse range of services including Panchkarma, Yoga, and Naturopathy, Vedamrita provides unique wellness programs that cater to the growing need for holistic healthcare solutions.

**Strong Customer Base :** Leveraging Vedamrita's established clientele and brand loyalty, franchisees can tap into a strong customer base that already trusts the brand for quality and results-driven health services.

**Sustainable Business Model :** Ayurveda, Yoga, and Naturopathy are rooted in long-term health solutions, which means that customers return for continuous care, creating recurring revenue for the franchisee.

**Flexibility and Scalability :** The Vedamrita franchise model allows flexibility to suit different business types, from standalone centers to larger wellness clinics, giving you the freedom to scale your business as it grows.

**Social Impact and Growing Wellness Culture :** By becoming a Vedamrita franchisee, you're contributing to the widespread adoption of holistic health practices, fostering a healthier and more balanced society.

# Business Opportunities with Vedamrita

Vedamrita offers a variety of business opportunities for entrepreneurs who are passionate about promoting holistic health and wellness. As a leading provider of Ayurveda, Panchkarma, Naturopathy, and Yoga services, Vedamrita's unique blend of ancient healing traditions and modern healthcare approaches presents lucrative business prospects. Here are some of the key business opportunities with Vedamrita:

**1. Franchise Ownership:** As a Vedamrita franchisee, you can own and operate your own wellness center, benefiting from the trust and recognition of an established brand. With extensive training, marketing support, and a proven business model, you can tap into the growing demand for holistic health services. Franchise opportunities are available in exclusive territories, giving you the potential for market leadership in your region.

**2. Wellness Centers:** Establish a full-scale wellness center offering a wide range of treatments like Panchkarma therapies, Naturopathy healing, Yoga classes, and Ayurvedic consultations. This business opportunity allows you to cater to individuals seeking preventive care, chronic disease management, stress relief, and overall well-being. Wellness centers can attract a diverse clientele and foster long-term customer loyalty due to the recurring nature of health and wellness services.

**3. Online Consultation & Wellness Programs:** With the rise of digital health services, Vedamrita offers the opportunity to establish an online platform for remote consultations, wellness programs, and Ayurvedic treatments. By leveraging digital tools and telemedicine, you can extend Vedamrita's services to clients beyond geographical boundaries. This model allows flexibility and scalability, especially in the post-pandemic era, where online health solutions are in high demand.

**4. Product Distribution:** Vedamrita's natural health products, including Ayurvedic medicines, herbal supplements, and wellness kits, present a unique business opportunity for distributors. By becoming a Vedamrita product distributor, you can sell high-quality, trusted Ayurvedic products to local markets, health stores, pharmacies, and wellness centers. The demand for natural and organic health products is increasing, making this a profitable avenue to explore.



**5. Corporate Wellness Programs:** Partnering with Vedamrita to provide corporate wellness programs is another viable business opportunity. Many companies are increasingly investing in the health and well-being of their employees. By offering tailored Yoga sessions, stress-relief workshops, and health consultations, you can help organizations improve employee productivity and reduce healthcare costs. Vedamrita's expertise in holistic health will add significant value to corporate wellness initiatives.

**6. Training and Certification:** With growing interest in Ayurveda, Yoga, and Naturopathy, there is a rising demand for skilled practitioners in these fields. By partnering with Vedamrita, you can offer training and certification programs for aspiring wellness professionals. Whether it's Yoga instructors, Ayurvedic therapists, or Naturopathy practitioners, Vedamrita provides high-quality educational resources to ensure that students are well-prepared for a career in holistic health.

**7. Pop-Up Wellness Clinics & Mobile Services:** For those seeking a more flexible and mobile business model, Vedamrita offers the opportunity to set up pop-up wellness clinics or mobile health services. You can offer Panchkarma therapies, Ayurvedic consultations, or Yoga sessions at various locations, such as corporate offices, resorts, events, and community centers. This allows you to reach a broader audience and provide convenient, on-the-go health services.

**8. Health Retreats and Wellness Tourism:** Health retreats are becoming a popular choice for individuals looking to escape the stresses of daily life and rejuvenate through holistic practices. By partnering with Vedamrita, you can create wellness retreats or wellness tourism packages that offer Ayurvedic treatments, Yoga, detox programs, and meditation. This business opportunity taps into the growing wellness tourism industry, attracting health-conscious travelers seeking a transformative experience.

**9. Health & Wellness Consulting:** As a Vedamrita business partner, you can offer consulting services to individuals, families, or even healthcare organizations. Whether it's guiding clients on Ayurveda-based nutrition, recommending Panchkarma detox programs, or setting up wellness-oriented lifestyles, Vedamrita's expertise can help you create tailored wellness plans that meet the unique needs of your clients.

## Key Advantages of Partnering with Vedamrita

**Established Brand Reputation:** Vedamrita is a trusted name in holistic healthcare, providing instant credibility and trust to your business.

**Comprehensive Training & Support:** Receive in-depth training in Ayurveda, Panchkarma, Yoga, and business operations, as well as ongoing support to help you succeed.

**Growing Market Demand:** The demand for natural and preventive health services is on the rise, creating ample opportunities for growth and profitability.

**Sustainability & Long-Term Profitability:** Holistic health is not a trend, but a growing lifestyle shift. This offers long-term business sustainability.

**Diverse Revenue Streams:** From therapies and consultations to product sales and wellness programs, Vedamrita provides multiple avenues for generating income.

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In summary, business opportunities with Vedamrita offer a pathway to success in the booming wellness and healthcare sector. Whether you're looking to open a franchise, start an online business, or explore wellness consulting, Vedamrita offers flexible and profitable opportunities to meet the growing demand for holistic health solutions.



# Vedamrita Wellness **Franchise Model**

## 1. Business Concept and Vision

**Concept:** A chain of wellness centers providing authentic Ayurvedic Panchakarma treatments, with a focus on quality, research, and comprehensive training.

**Vision:** To lead the global market in promoting holistic health and wellness through authentic Ayurvedic practices.

## 2. Franchise Offerings

- **Doctor Training:** Comprehensive training programs on Ayurvedic principles and Panchakarma treatments.
- **Therapist Training:** Specialized training for therapists to ensure standardized service quality.
- **Staff Availability and Hiring:** Assistance in recruiting and hiring qualified staff.
- **Research and Online Training:** Access to ongoing research and online training courses for continuous learning.
- **Secret Oil and Result-Oriented Medicines:** Exclusive supply of proprietary Ayurvedic oils and result-oriented medicines.
- **Distributor of Vedamrita Products:** Franchisees will act as distributors of Vedamrita products.
- **Dress Code and ID Cards:** Standardized dress code and ID cards for all staff members.
- **Hospital Software Compliance:** Software compliant with NABH standards (fee paid by franchise owner).
- **Marketing Services:** Support in developing and executing marketing strategies and campaigns.
- **Cashless Services:** Integration with government panels like Ayushman Bharat and TPA for cashless services.
- **Equipment Availability:** Assistance in procuring necessary equipment for treatments.
- **Dedicated Quality Manager:** Regular audits and quality assurance support from a dedicated manager.
- **Account Manager:** Assistance with financial management and operational efficiency.
- **Online Consultation:** 24/7 online consultation for emergency cases.
- **Brand Name:** Right to use the Vedamrita Wellness Centre brand name.



# Vedamrita Wellness **Franchise Model**



## 3. Financial Model

- **Franchise Fee:** ₹2 lakh. (One time)
- **Refundable Security Fee:** ₹3 lakh.
- **Royalty:** 25% of therapy sales.
- **Documentation Fee:** Approximately ₹8 lakh (variable based on area and state) for NABH accreditation, fire NOC, Synergy waste management, CTO, pollution board approval, registration certificates, and other necessary licenses.

## 4. Support and Services

- **Training and Development:** Initial and ongoing training programs for doctors, therapists, and staff.
- **Marketing Support:** Assistance with local and digital marketing campaigns.
- **Quality Assurance:** Regular audits and support from a dedicated quality manager.
- **Operational Support:** Guidance on daily operations, including staff management and service protocols.
- **Online Emergency Consultation:** Access to expert consultation in case of emergencies.

## 5. Regulatory and Compliance

- **Accreditation and Certifications:** Support in obtaining necessary licenses and certifications (NABH, Fire NOC, etc.).
- **Compliance Assistance:** Ensuring compliance with local health and safety regulations.





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